

Westminster PTO

Fall Fundraiser Survey Results

1. Did you participate in fall fundraiser?

73% yes
26.7% no

2. If no, why not?

15.4% lost track of time/forgot
30.8% couldn't find anything that appealed to them
61.5% other

Comments: direct donation

Too many different catalogs
Items too expensive
Too soon at beginning of year
Way too much stuff to choose from
Hard economic times

3. What companies in the fundraiser did you and your friends/family purchase from?

52.9% Cherrydale (frozen foods and mixes)
38.2% Entertainment Books
44.1% Kids Kreations
58.8% Mixed Bag Designs
47.1% Yankee Candle

4. What did you think about the choices for this year's fundraiser?

37.5% Perfect number of choices, loved the selection
25.0% Too many choices, hard to decide
22.5% Doesn't matter; I'd find something either way
7.5% No opinion
7.5% Other

Comments: Confusion over multiple forms
Prefer gift-wrap fundraiser
Confusing to keep track of, keep it to one selection
Three choices would be great

5. If we were to choose 3 companies to offer families the opportunity to purchase from for our fundraiser, what would you like to see?

Company	Definitely Keep	Good choice	Try This	Get rid of it
Cherrydale	24.3%	43.2%	10.8%	21.6%
Entertainment	6.7%	30.0%	6.7%	56.7%
Kids Kreations	32.4%	29.4%	8.8%	29.4%
Mixed Bag Designs	50.0%	26.3%	13.2%	10.5%
Yankee Candle	42.4%	42.4%	6.1%	9.1%
Other	18.2%	36.4%	45.5%	0%

Comments: Nice not having everything centered around food this year
Little Caesar's pizza, Chunky's, frozen food items
Wrapping paper, missed the wrapping paper, gift wrap and gift items

Cookies are popular, cookies, frozen cookies, Otis Spunkmeyer cookies, tubs of frozen cookie batter
Another art choice but not kids creations, poor quality
Tastefully Simple or Pampered Chef

6. If you chose to make a Direct Donation to the Westminster PTO this year as part of our fundraising efforts, would you choose this option again?

92.3% Yes

7.7% No

7. Please comment about the quality of the products that you and family, friends purchased through the fundraiser.

81.3% Good Quality, would purchase again

9.4% Okay Quality, nothing special

6.3% Poor Quality, would not order again

6.3% Other, see comments

Comments: People looking for Christmas presents, paper

Coupon book is great

Kids Creations disappointing for price

8. Please provide any general comments about the fundraiser this year as well as suggestions for next year's choices, if possible.

Comments:

- Finally choices that are not the same as every other school in the area. It's hard to help fundraise when everyone is selling wrapping paper for example. It was nice to have several choices.
- Bought the Ent. Book and haven't used it. Love the bags and kids creations.
- Expensive choices during these hard economic times.
- Too many choices
- Lot of hard work thanks for your efforts
- Selection was overwhelming. Limit choices to 2 or 3 companies.
- Yankee Candle was what kept me from just making a donation.
- Definitely keep the monetary donation
- Look carefully at district's calendar of events and fundraisers to space fundraisers out so it's not overwhelming for families with kids in multiple schools.
- Times are tough and people are trying to just put food on the table, never mind having to give money to a fundraiser.
- Fundraiser with one order form preferred.
- Ent. Books way too expensive, eco bags ridiculously priced (much cheaper in stores) Yankee Candle prices should be the same as in their stores.
- Not doing fundraisers any more if everything is so expensive
- Great job and nice to have options!
- Pick less expensive items from some other company. Many people I talked to felt same way.
- Keep direct donation and stay away from gift-wrap.

9. Would you consider joining fundraising committee for the next fundraiser?

11.4% Yes

88.6% No

No names☺